

**NATIONAL ASSEMBLY
QUESTION FOR WRITTEN REPLY
QUESTION NUMBER: 1471 [NW1837E]
DATE OF PUBLICATION: 12 SEPTEMBER 2014**

1471. Mr G G Hill-Lewis (DA) to ask the Minister of Finance:

What is the quantum of funds spent by his department on all advertising for each financial year between 1 April 2010 up to the latest specified date for which information is available?

NW1837E

REPLY:

| FINANCIAL YEAR | FUNDS SPENT ON ADVERTISING (INCLUDING RETAIL BONDS)* |
|-----------------------|---|
| 2010/11 | R29,542,350.69 |
| 2011/12 | R28,633,642.67 |
| 2012/13 | R28,462,100.08 |
| 2013/14 | R28,484,726.53 |
| 1 April 2014 to date | R23,438,488.24 |

* Retail Bonds:

2010/11 - R27,364,748.74,
2011/12 - R26,528,288.82,
2012/13 - R26,077,198.20,
2013/14 - R26,239,582.00; and
1 Apr 2014 to date - R22 344 836.37.